

Victory Review

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Traffic Unit



To: Victory Police Motorcycles,

Your company recently asked the Daytona Beach Police Department why our agency chose to switch to the Victory Commander over renewing the 20 year contract we had with Harley-Davidson. The answer as to why we chose Victory over Harley is a several part answer and I will try to cover it all.

Quality

The Victory Commander is leaps and bounds ahead of the Road King because of the technological advances made to the engineering and construction of the bike. Just to name a few of the superb advancements Victory has ahead of its Harley-Davidson counterpart would be the addition of a secondary battery to run all of the additional law enforcement equipment, Forged Steel crash bars for safety and the elevated frames so that no floorboards or kick stand springs will ever be ruined again.

Custom Made

Every year our agency ordered new Harley-Davidsons we were at the mercy of whatever the new advances were made to the bike itself, which usually wasn't much. The Victory Police Motorcycle Company provided a two page checklist of Law Enforcement ONLY options that were available for our officers to select what suited them the best. Some of these options available are including but not limited to, Full size AR-15 Rifle racks, Heated Grips and a Mind Blowing LED light package that NO ONE can match!

Service

For years, our Harley-Davidson service began with the construction of the basic stripped bikes into a police motorcycle (Lights, Siren, etc.). This process was taken on by Harley themselves or our local communications dealer. This was a complicated process that was never done to a high standard or a low cost. Eventually our officers took on the duty of completing the construction in house which turned 2 motor officers into mechanics for a month. Victory Police Motorcycles offered to do all of the construction and customization for free and to warranty their work.

The service contract we had through our local Harley-Davidson Dealership was sold to us in years past as Law Enforcement was "priority one". During my tenure on the Traffic Unit I have never felt like the local dealership had put the needs of our agency ahead of the profits of the company. Victory Police Motorcycles has guaranteed us that if there is even the slightest problem with our service that the issues will be rectified immediately or an alternate solution will be presented.

Conclusion

In the end, our agency was courted to the point that we saw the switch as a complete no brainer for our officers, Daytona Beach Police Department and the City of Daytona Beach at large. With the many challenges the Daytona Beach Police Traffic Unit faces such as the Daytona 500, Coke Zero 400, Bike Week and being the World's Most Famous Beach, we saw this decision as a perfect match and an awesome deal for both of our interests.