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Daytona Beach will switch to Victory Police Motorcycles

Publish Date: Jun 22, 2014

MEDINA, Minn. – The [Daytona Beach Police Department](#), an agency that protects and serves in a city that plays host to major powersports events such as Speed Week, the Daytona 500, Spring Break and Bike Week, will switch from Harley-Davidson to Victory motorcycles starting this fall.

The [Daytona Beach City Commission](#) voted unanimously in May to approve the switch to [Victory Police Motorcycles](#) starting Oct. 1, based on the recommendation of police Chief Michael Chitwood. The police department's motor

officers will be patrolling on a fleet of 12 Commander I VPM models, which are based on the Victory Cross Country. The department is switching after its current lease to use Harley-Davidson motorcycles expires.



Jason Kilker, a highly-decorated traffic unit officer, said Victory Police Motorcycles made them the proverbial offer they couldn't refuse, providing a two-page checklist of options including an AR-15 rifle rack, heated grips and an LED light package.

Victory Police Motorcycles is a company based in Tucson, Ariz., that acquires motorcycles from Victory -- typically Cross Country, Cross Roads or Vision models -- and equips them to suit the specific needs of individual agencies. Add-ons include lights, radio and siren; a secondary battery to power that electronic equipment, and custom paint that features the agency's logo. Additional accessories can include tip-over protection, a skid plate, firearms and radar gun holsters and alternate windshield styles.

"We admire the great work of the Daytona Beach Police Department and are excited that they will soon enjoy the numerous competitive advantages the Victory Motorcycles provide," said Steve Menneto, vice president of motorcycles for Polaris. "It's rewarding to have such a world-class department choose Victory Police Motorcycles."

The Daytona Beach Police Department will lease a fleet of 12 Commander I models, each of which equipped with LED lights, a radio box, and a siren, and they will feature the department's paint scheme and logo. **Volusia Motorsports**, the Victory dealership in New Smyrna Beach, Florida, will provide service and regular maintenance for the fleet.

Posted from a press release by Bruce Steever



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Catching up with Ben Spies

Former MotoGP racer Ben Spies was at a recent Helmet House event, representing long-time sponsor, HJC helmets. I was interested in asking him if he planned a retu

F&I can be the most profitable square footage in a dealership, if you get out of your own way

When we first started Dealership University in 2004, before the creation of Powersports Marketing, we focused exclusively on training dealers in all aspects of op

More women -- and more younger women -- are riding

When I started riding 50 years ago I never thought much, if at all, about the gender of other motorcyclists. I just assumed they were men. In the 1980s, when I be